

Brandi Haslitt

User Experience | Interaction Design

Portfolio | Brandihaslitt.com

Email | Brandihaslitt@gmail.com

Phone | 414-364-1981

Location | Green Bay, WI

Skills

Design

User Experience Design
Design Systems
Responsive Design
Accessibility
Prototyping / Wireframing

Research

Surveys
Focus Groups / Interviews
Usability Testing
Personas
Customer Journey Maps

Tools

Figma
Adobe XD/Illustrator
Balsamiq
Google Analytics
Visual Studio

Languages

HTML5/CSS3
C# / XAML
Angular
jQuery/Bootstrap

Experience

UI Designer/Developer Contractor

Katanasoft | September 2022 - Present

- Design and develop mobile application experiences in Xamarin.

UX Designer

Plexus | January 2023 - April 2023

- Create design system working with designers, developers and stakeholders
- User research including user interviews, group interviews and observational research
- Prototype responsive manufacturing applications

UX/UI Program Manager

Data Recognition Corporation | January 2022 - November 2022

- Lead UX team through collaboration, scrum process and design system creation to create consistent branding and responsive usable user experiences
- UX research including interview analysis, and planning new research strategies

UX/UI Designer

Nasco Education | July 2020 - January 2022

- Led sitewide rebrand including project management, UX design, training and execution, creating a style guide and component code library
- Research and Design / Prototype web experiences with UX research including surveys and Google Analytics
- Implement designs in CMS utilizing HTML, CSS and Bootstrap

UI Developer

Lightning Pick | September 2018 - June 2020

- Evaluate existing User Experience through heuristic evaluation, market research, user interviews, surveys, field study, focus groups and personas
- Design in Adobe XD and develop Mobile and Desktop UI's in XAML/C# (Xamarin.Forms/WPF)

Web Assistant

University of Wisconsin - Stevens Point School of Business | July 2015 - May 2017

- Create and maintain the department's webpages in SharePoint according to university branding guidelines

Education

B.S. Web & Digital Media Development

UW - Stevens Point | 2015 - 2017

B.A. Communication - Organizational

UW - Stevens Point | 2009 - 2013

Minors: Business Administration & Music